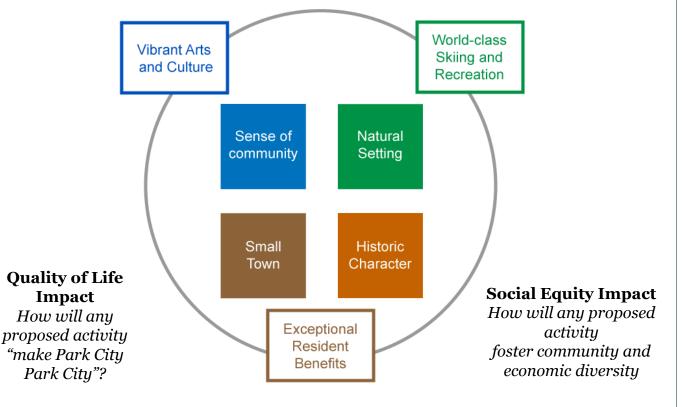
Community Vision & Values



Environmental Impact

How will any proposed activity demonstrate responsible environmental stewardship?



Economic Impact

Does the activity offset its impacts on the community, contribute to a sustainable economy, and increase our ability to provide public services?



Council Priorities

Critical Priorities

If we don't get these right, could have a significant negative impact on our community:

- Housing
 - Middle Income, Attainable & Affordable Housing
- Transportation
 - Congestion reduction; local & regional plans
- Energy
 - Energy Conservation, Renewable Energy & Carbon Reduction, and Green Building Incentives

Top Priorities

City Council would like to see significant progress on these:

- Affordability
- Improve Multi-cultural Citizen Involvement
- Environmental Health
- Conservation of Natural Resources
- Historic Preservation
- Citizen Engagement
- <u>Lower Park Avenue</u> Redevelopment Plan
- Open Space Acquisition
- Regional Collaboration
- Citizen Wellbeing
- Arts & Culture



Through **evolving and sustaining a complete community,** the City Council of Park City Municipal Corporation developed four strategic goals and three critical priorities that guide decision-making and provide the structure for ensuring that incremental, measurable steps are taken to achieve the community's vision and values.

Council Strategic Goals

High-level and over-arching reasons the organization exists in the eyes of the community

Council Priorities

Critical: If we don't get these right, could have a significant negative impact on our community. Top: City Council would like to see significant progress on these.

Thriving Mountain Town

Council Priorities

CRITICAL:

Transportation: Congestion Reduction, Local and Regional \$CIP

Desired Outcomes:

- Sustainable and Effective Multi-modal Transportation \$CIP
- World-class Resort Community \$CIP
- Wide Variety of Exceptional Recreation \$CIP
- Balance Between Tourism and Local Quality of Life \$CIP
- Varied and Multi-seasonal Event Offerings \$
- Resilient and Sustainable Economy \$CIP

OPEN & ENHANCING THE NATURAL ENVIRONMENT **SPACE ENERGY** SUSTAINABLE Water **VORLD-CLASS RESORT** THAINING MOUNTAIN TOWN = PROTECTION ransportatio ONSERVATION ENGAGED STEWARDSHILL NET NET NET NET NET NET NET E ACLUSIVE & HEALTHY COMME **STRATEGIC** RASTRUCTUR COMMUNITY OLLABORATIO

PARK CITY

A dollar sign (\$) indicates a new annual operating budget recommended funding allocation A dollar sign and CIP (\$CIP) indicates recommended capital improvement funding.

Essential Desired Outcomes in Bold.

Preserving and Enhancing the Natural Environment

CRITICAL:

Energy: Conservation, Renewable Energy, Carbon Reduction and Green Building Incentives \$CIP

Council Priorities

TOP:

HOUSING

OF PLACE

AFFORDABILIT

Environmental Health \$CIP Open Space Acquisition \$CIP Conservation of Natural Resources \$CIP

Desired Outcomes:

- High Quality and Sustainable Water \$CIP
- Net-zero Carbon Government by 2022 \$CIP
 - Net-zero Carbon City by 2032 \$CIP
- Abundant, Preserved and Publicly-accessible Open Space \$CIP
- Environmental Pollution Mitigation \$CIP

Inclusive & Healthy Community

Council Priorities

CRITICAL:

Housing: Middle Income, Attainable & Affordable Housing \$CIP

TOP:

Affordability \$ Lower Park Avenue Redevelopment Plan \$CIP **Historic Preservation** Citizen Wellbeing Arts & Culture

Desired Outcomes:

- Safe Community \$
- Live and Work Locally \$CIP Affordable Cost of Living \$
- Diverse and Tolerant Population \$
 - Distinctive Sense of Place \$CIP
- Protected and Celebrated History
- Vibrant Arts and Culture \$CIP
- Walkable and Bike-able Community \$CIP Mental, Physical and Behavioral Health

HISTORIC CHARACTER SENSE OF COMMUNITY SMALL TOWN NATURAL SETTING CORE VALUES

Engaged & Effective Government & Citizenry

Council Priorities

TOP:

Citizen Engagement **Regional Collaboration** Improve Multi-Cultural Citizen Involvement \$

Desired Outcomes:

- Fiscally and Legally Sound \$CIP
- Well-maintained Assets and Infrastructure \$CIP
- Engaged and Informed Citizenry \$CIP
- Strong Working Relationships with Strategic Stakeholders
- Transparent Government
- Gold Medal Performance Organization
- Responsive Customer Service

HISTORIC PRESERVATION

SENSE OF PLACE

MULTI-SEASONAL

DIVERSITY

OPEN SPACE

SAFE COMMUNITY

CONSERVATION

STEWARDSHIP